

Junior Achievement USA® Color Palette



Green

Pantone: 348

CMYK: 100, 0, 85, 24

RGB: 0, 135, 81

Hex (web): #008751



Orange

CMYK: 0, 34, 78, 17

RGB: 213, 152, 68

Hex (web): #d59844



Light Green

CMYK: 50, 0, 100, 0

RGB: 140, 198, 62

Hex (web): #8cc63e



Grey

CMYK: 0, 0, 0, 75

RGB: 98, 99, 102

Hex (web): #626366



Junior Achievement®

Empowering Young People to
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